

RICKSNEE

CAN WRITE IT FOR YOU



Formally commended for resumes and past performance on several winning proposals valued at over \$50M.

Awarded Platinum Member status for raising more than \$1000 in a single year in 2012, 2013, and 2015.

Once accused of being serious.



CONTACT ME

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SUMMARY

Don't panic. If you're looking for a writer, then you found one. I didn't fall into writing as some sort of weird backup plan; I went to school for it and everything. Rather than tell you I'm good at it, I'll just say that, in 10 years as a professional writer, I haven't starved or flipped burgers. I specialize in working with brands, making sure to stay on message while explaining new ideas in plain language that resounds with audiences. No matter how complicated the concept, I can help you find the words to clearly and concisely communicate your great ideas to the (English-reading) world.



EXPERIENCE

SENIOR PROPOSAL WRITER (May 2012 - Present)

ENGLITY CORPORATION (FORMERLY TASC, INC.)

- Writes compelling resumes, past performance, and management sections for federal proposals.
- Leads other writers. Manages content for proposal volumes.
- Develops content plans, outlines, and storyboards based on customer requirements.
- Interviews subject matter experts to distil complex technical ideas into simple language.
- Creates document templates and works with artists to design graphics per company brand guide.

VOLUNTEER FUNDRAISER (Nov. 2011 - Present)

MOVEMBER FOUNDATION

- Personally raised more than \$4500 for men's health initiatives over 5 years as a volunteer fundraiser/mustache-grower.
- Organized and captained a team of fundraisers, which has raised over \$10,000 through individual fundraising and organized events.
- Develops and implements team marketing and fundraising strategy.
- Writes copy for print and digital marketing efforts, including flyers, cards, social media, and emails.
- Collaborates with professional graphic designers to develop team branding and marketing assets.

CONSULTING COPYWRITER (April 2012 - Present)

- Writes and edits marketing content, resumes, articles, handbooks, and more for a variety of clients.

GUY (May 2007 - Present)

SERIOUSLYGUYS.COM

- Writes daily comedy posts about the news.
- Develops social media strategy and branding.

TECHNICAL WRITER (May 2006 - November 2011)

JOHNSON CONTROLS, INC.

- Wrote technical manuals, test procedures, product specifications for design components, safety plans, and proposal sections.



EDUCATION

BACHELOR OF SCIENCE, ENGLISH (August 2007)

RADFORD UNIVERSITY